

Informal Sector Skills and Occupations Survey (2019)



What is Informal Sector

- Informal sector enterprises are enterprises that are not registered by registrar of companies and that produce goods and services meant for the market. In Kenya these enterprises are commonly referred to as “Jua Kali” comprising of informal traders and artisans, majority of whom work by the roadside.

Who is in the informal sector?

Males

Females

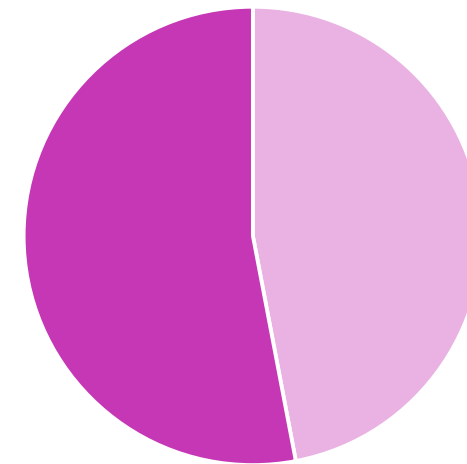
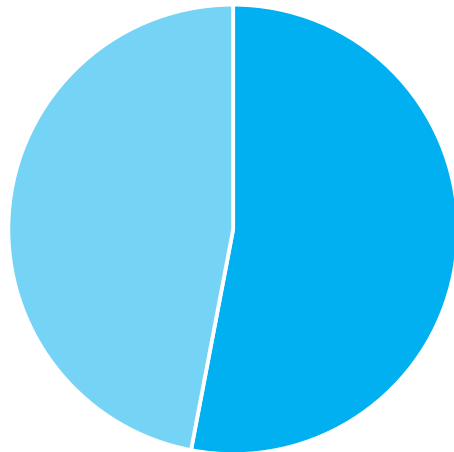


Majority of the men work in trade and repair and manufacturing

Majority of the women are in provision of food services, Saloons



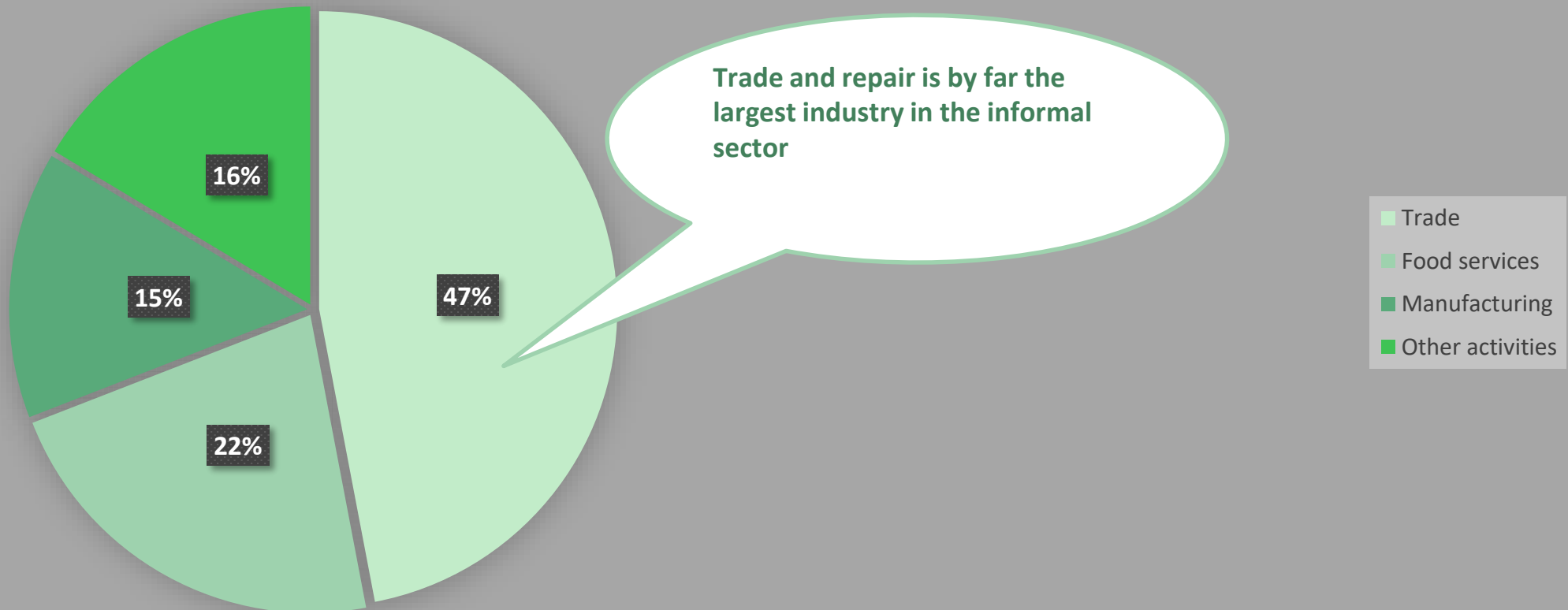
53%
Men in the informal sector.



47%
Women in the informal sector

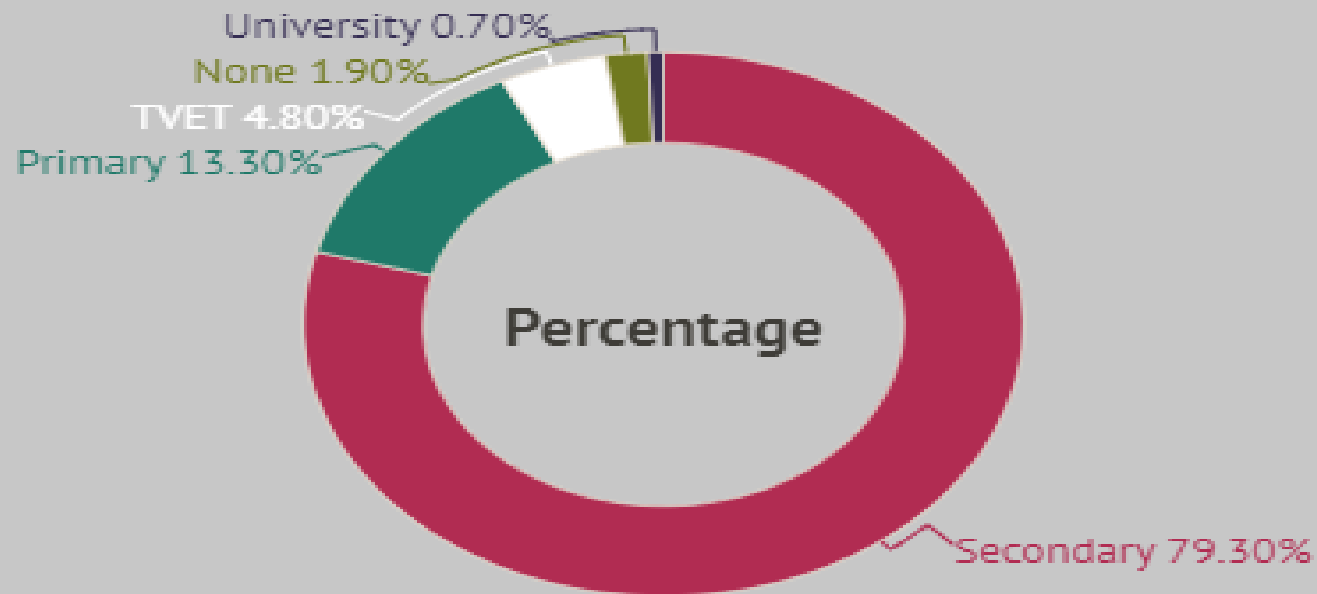
Employment in the informal sector

Percentage distribution of informal employment by economic activity



Education in the informal sector

Education attainment



Above 79%

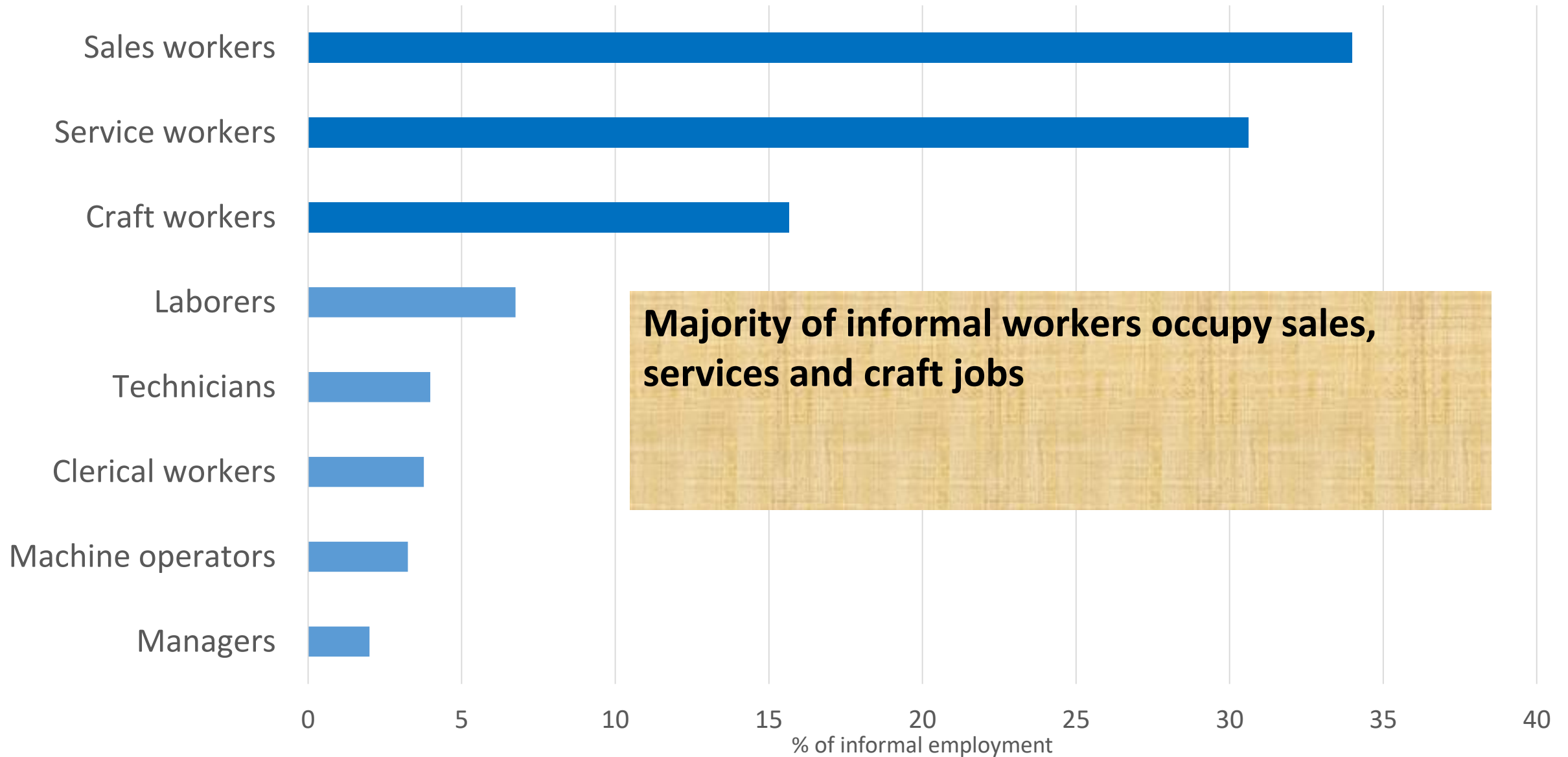
Majority of workers in the informal sector have secondary level education.



Below 1%

percentage of workers with university level of education

Informal Sector Employment by occupation

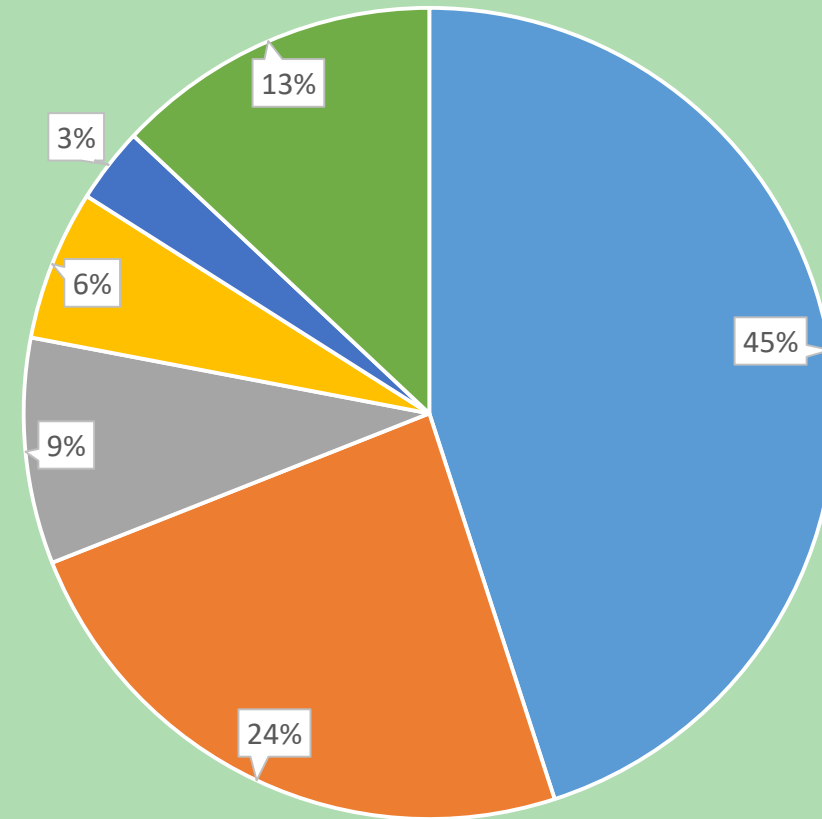


Job Opportunities in the informal sector

Most job opportunities in the Kenyan Informal Sector are associated with **three main types of economic activities**

- Trade and repair
- Manufacturing
- Food services

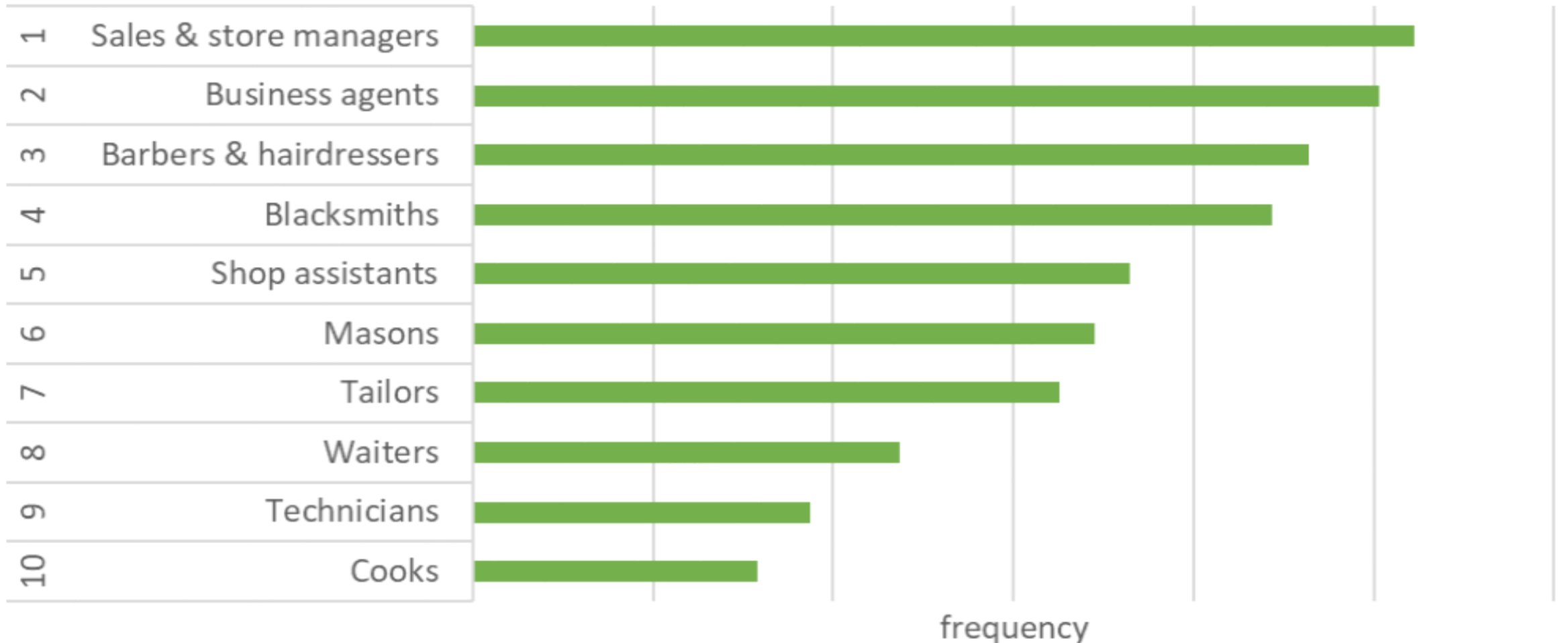
Percentage distribution of job opportunities by economic activities



Trade Manufacturing Food services Construction Transportation Other activities

Most Job opportunities in the Kenyan Informal Sector are associated with the following occupations.

Job openings by occupation



Top ten most popular occupations in the informal sector

1. Shop assistants

2. Waiters and waitresses

3. Cooks

4. Hairdressers and barbers

5. Welders

6. Cashiers

7. Tailors

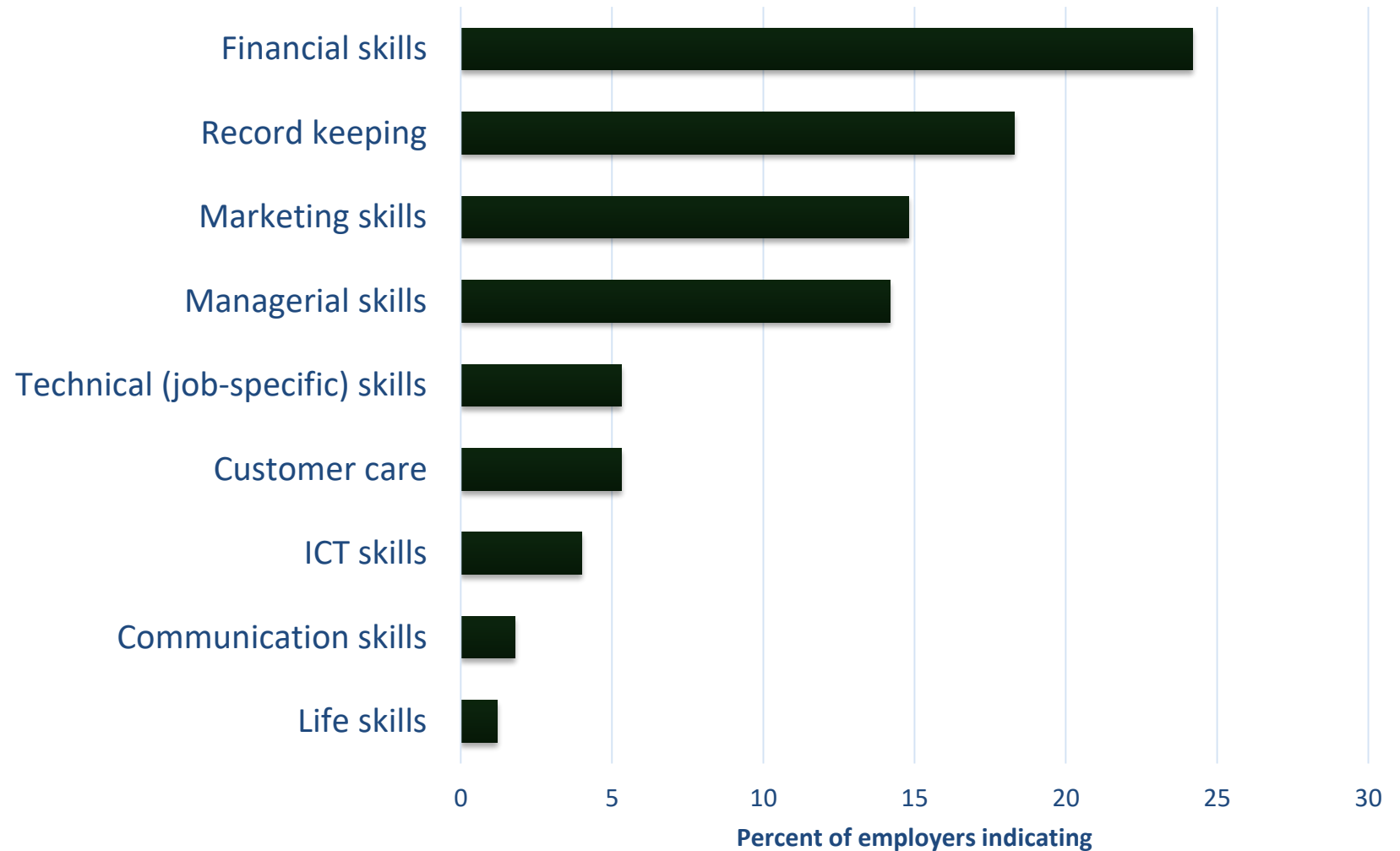
8. Machinery mechanics and fitters

9. Butchers

10. Construction workers

Most preferred skills by employers

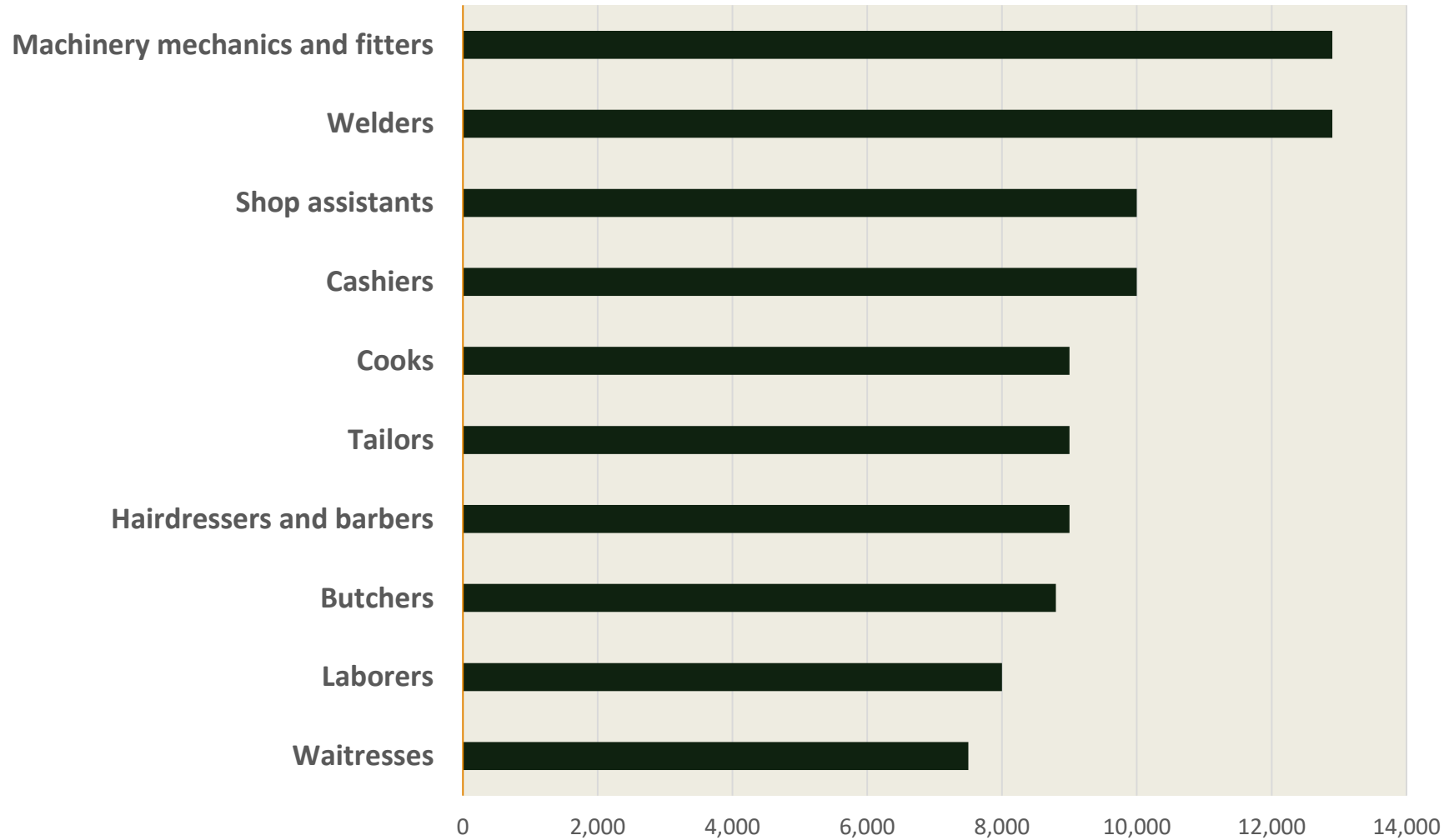
Skills most often preferred by employers



Employers often preferred financial, record keeping, marketing and managerial skills

Monthly Earnings

Typical monthly earnings by occupation in KSh



Informal workers usually earn between 6,500 and 15,000 Kenyan Shilling per month.

Machinery mechanics and welders are likely to earn more in the informal sector.