

HOT OCCUPATIONS IN THE KENYAN LABOUR MARKET OCTOBER 1 TO DECEMBER 31, 2019

This report provides a quarterly analysis of job advertisements published in the Daily Nation, The Standard and The East African Newspapers, from 1st October to 31st December 2019. The total number of job vacancies posted in the said newspapers for the period was 11,355. Of these, Other Administrators and Managers vacancies accounted for 91 %, Administration Middle level Personnel 1.8 % and Nursing and Mid-wifery Professionals 1.3 %,

The occupations most featured in the newspapers over the reference period are tabulated here below (**See Table 1**)

Table 1: Top Ten Occupations as advertised in the Major Newspapers

Occupational Group	Percent
Other Administrators and Managers	91
Administration Middle level Personnel	1.8
Nursing and Mid-wifery Professionals	1.3
Administrators and Senior Officials Of Special-Interest Organizations	0.9
Corporate Managers	0.7
Health and Life Science Professionals	0.6
Administration Middle Level Personnel	0.5
Teaching Professionals	0.4
Engineering Science Professionals	0.3
Corporate Managers	0.2

Source: Computed from Daily Nation, The Standard and The East African newspapers

Advertised Vacancies by Occupational Groups October to December 2019

Table 2 indicates that the highest number of the vacancies advertised in the period between October to December 2019 were in the following occupational groups:

1. “Professionals”, accounting for 56.2%
2. “Technicians and associate Professionals ” accounting for 40.9 %
3. “Legislators, Administrators and Managers” accounting for 2.5 %

Table 2: Vacancies by major occupational groups October to December 2019

Major Group	Percentage
Professionals	56.2
Technicians and associate professionals	40.9
Legislators, administrators and managers	2.5
Service workers , shop and market sales workers	0.3
Secretarial, clerical services and related workers	0.1
Plant and machine operators and assemblers	0.0
Elementary occupations	0.0
Total	100

Source: Computed from Daily Nation, The Standard and The East African newspapers

Top five vacancies by Economic Activity October to December 2019

Table 3 below highlights the top five vacancies by economic activity for the period October to December 2019 ,most of the advertised vacancies were in Education (91%); Public Administration and Defence, Compulsory Social Security (3.3 %) ;and Administrative and Support Service activities (2.1 %),

Table 3: Top five vacancies by Economic activities

ECONOMIC ACTIVITIES	Percentage
Education	91
Public Administration and Defense; Compulsory social security	3.3
Administrative and Support Service activities	2.1
Human health and Social work activities	2
Financial and Insurance activities	1.0

Source: Computed from Daily Nation, The Standard and The East African newspapers

Top five vacancies by Skills required October to December 2019

Table 4 below highlights the top five vacancies by skill area required by employers for the period October to December 2019 ,most of the advertised employers required employee with skills in Education (91%); Health (3 %) ;and Humanities (2 %),

Table 4: Top five vacancies by Skills required

Skill Area Required	Percentage
Education	91
Health	3
Humanities	2
Business and Administration	1
Social sciences	1

Source: Computed from Daily Nation, The Standard and The East African newspapers