

# HOT OCCUPATIONS IN THE KENYAN LABOUR MARKET JULY 1 TO SEPTEMBER 30, 2017

This report provides a quarterly analysis of job advertisements published in the Daily Nation, The Standard and The East African Newspapers between 1<sup>st</sup> July to 30<sup>th</sup> September 2017. The total number of job vacancies posted in the said newspapers for the period was 3197. Of these, Directors and chief executives accounted for 26.71 percent, followed by Government Administrators who accounted for 13.86%, Pre-primary education teachers 11.29% and Business and public service middle level personnel 5.38%.

The occupations most featured in the newspapers over the reference period are tabulated here below (See Table 1)

**Table 1: Top Occupations as advertised in the Major Newspapers**

Occupation	Percentage
Directors And Chief Executives.	26.71
Government Administrators	13.86
Pre-Primary Education Teachers	11.29
Business And Public Service Middle Level Personnel.	5.38
University And Post-Secondary Teachers/Lecturers	3.53
Specialized Departmental Managers	2.94
Business Services Agents	2.31
Accountants, Auditors And Tax Assessors	1.5
Government Tax And Excise Officials	1.31
Non-Departmental Managers	1.16

**Source: Computed from Daily Nation, The Standard and The East African newspapers**

## Advertised Vacancies by Occupational Groups July to September 2017

Table 2 indicates that the highest number of the vacancies advertised in the period between January and March 2017 were in the following occupational groups:

1. “Legislators, Administrators and Managers” accounting for 46.45%
2. “Technicians and associate Professionals ” accounting for 23.74%
3. “Professionals,” accounting for 11.92%

**Table 2: Vacancies by major occupational groups July to September 2017**

Major Occupational Group	Percentage
Legislators, Administrators And Managers	46.45
Professionals	11.92
Technicians and Associate Professionals	23.74
Secretarial, Clerical Services and Related Workers	1.09
Service Workers , Shop And Market Sales Workers	0.56
Craft and Related Trades Workers	0.13
Plant and Machine Operators and Assemblers	0.53
Elementary Occupations	0.75
Occupation not Elsewhere Classified	14.83
<b>Grand Total</b>	<b>100.00</b>

Source: Computed from Daily Nation, The Standard and The East African newspapers

## Leading Jobs Advertised by Occupational Sub-Groups

The following leading positions were tabulated for each sub-group identified during the period July to September 2017

**Table 3: Leading Jobs by sub major groups**

Occupation	Percentage
Legislators, Administrators And Managers	46.45
Directors And Chief Executives.	26.71
Government Administrators	13.86
Specialized Departmental Managers	2.94
Professionals	11.92
University And Post-Secondary Teachers/Lecturers	3.53
Accountants, Auditors And Tax Assessors	1.50
Personnel And Occupational Professionals	0.69
Lawyers	0.63
Statisticians	0.59
Technicians And Associate Professionals	23.74
Business Services Agents	2.31
Pre-Primary Education Teachers	11.29
Business And Public Service Middle Level Personnel.	5.38
Government Tax And Excise Officials	1.31
Secretarial, Clerical Services And Related Workers	1.09
Information Clerks	0.47
Numerical Clerks.	0.41
Service Workers , Shop And Market Sales Workers	0.56
Protective Service Workers	0.31
House Stewards And Housekeepers	0.13
Cooks And Other Catering Service Workers	0.09
Craft And Related Trades Workers	0.13
Metal Molders, Welders, Structural-Metal Preparers And Related Trades Workers.	0.09
Building Trades Workers	0.03
Plant And Machine Operators And Assemblers	0.53
Motor Vehicle Drivers	0.53
Elementary Occupations	0.75

Cleaners, Launderers And Domestic Workers	0.56
Messengers, Porters, Watchmen And Related Workers	0.16

### **Top ten vacancies by Economic Activity January to March 2017**

Table 4 below highlights the top ten vacancies by economic activity for the period July to September 2017. Most of the advertised vacancies were in the Public Administration and Defence, Compulsory Social Security (80.23%), Education (6.38 %) and Retail trade, except of motor vehicles and motorcycles 3.16

**Table 4: Top ten vacancies by Economic activities**

<b>ISIC Code</b>	<b>Economic Activity</b>	<b>Percent</b>
84	Public Administration and Defense; Compulsory Social Security	80.23
85	Education	6.38
47	Retail trade, except of motor vehicles and motorcycles	3.16
64	Financial service activities, except insurance and pension funding	2.25
99	Activities Of Extraterritorial Organizations And Bodies.	2.16
78	Employment activities	1.75
36	Water collection, treatment and supply	0.56
86	Human Health Activities	0.53
42	Civil Engineering	0.44
69	Legal and Accounting Activities	0.28
55	Accommodation	0.28

**Source: Computed from Daily Nation, The Standard and The East African newspapers**

Table 5 below highlights the top ten skills demanded in the labour market during the period under review. Business administration accounting for 18.42, Computing 13.42 % and Education 13.11% were the top skills required in the labour market.

**Table 5: Top ten skills required in the labour market (July to September 2017)**

Skills required	Percentage
Business administration	18.42
computing	13.42
Education	13.11
Humanities	7.07
Social sciences	4.5
Basic education	4.32
Mathematics and statistics	3.41
Health	2.35
Engineering and engineering trades	2.31
Agriculture, forestry and fishery	2.31